English Language Arts 10-2

Unit 2: Comprehend and respond to texts

Purpose and audience of a sign

A lab safety card

- The lab card says keep the soup above 60°C, and write the temperature before you put the lid on.
- The job is to keep the soup safe to eat. The readers are the students at that station.
- The card also prints “HACCP hold”. “HACCP” is a food-safety acronym. On this card, “hold” means keep the soup hot enough.
- The same words on a restaurant review would be scoring a meal. On this card they tell a cook what to write in the log.

The foods-lab soup card

HACCP hold: soup stays above 60°C.

Log the temp before you lid it.

"HACCP" is the food-safety system. "Hold" means keep the soup hot enough, above 60°C, until served or cooled on purpose.

Purpose and setting

- Purpose on this card is safety, specifically soup that stays hot enough.
- The audience is the lab group that has the ladle and the log, which is why the card can say you.
- Jargon here is HACCP and the specialized use of hold. Both need a plain-language partner so the number still makes sense.
- Context is the lab counter, the class period, and the log sheet. A review page is a different situation, so the same sentence would be doing the wrong job.

Key terms

purpose

The job a text is trying to do, such as keeping food safe or inviting someone in.

jargon

A short technical word, or an acronym, that a particular group uses and others may need translated.

context

The place and situation the text belongs to, which changes what the words are asking.

Translate the word and keep the number

- A useful translation of hold is keep the soup at or above 60°C.
- A weak translation is pause. Pause fits a hallway conversation and drops the temperature.
- HACCP can be said as the food-safety system this lab follows. The acronym can stay on the card. The plain phrase sits beside it.

Four labels on one card

- Purpose: keep soup safe by holding it above 60°C.
- Audience: students at the foods station who can lid the pot and write the log.
- Jargon: “HACCP” names the safety system. “Hold” means the hot-holding rule on this card.
- Context: class lab with a log on the counter. On a restaurant review page, nobody is holding a thermometer over that sentence.

The pool sign

- Sign at the deck: No diving past the blue tile. Walk. Whistle means clear the water.
- Give purpose, audience, one piece of group language, and the context.
- Say what would go wrong if the sign were taped to a classroom door.

Review

- Cover the soup card and the pool sign.
- A tag on a saw in the construction shop says: Guard down. Push stick only. RPM on the plate.
- Give purpose, audience, a translation of one technical bit, and the context that makes the tag necessary.